

PRESBYOPIA

Request for proposals

Project Executive – BCLA CLEAR™ (presbyopia) [phase two]

Thank you for your interest in this project. It is an important initiative for the BCLA but moreover the profession and public eye health. There is a certain amount of flexibility in the approach to this project but we have provided as much detail as possible at this stage. For an informal discussion please contact the CEO, Luke Stevens-Burt (luke.stevens-burt@bcla.org.uk).

The deadline for submissions is 24 September 2023.

1. Overview of the project

A new BCLA global consensus report will deliver evidence-based guidance to BCLA members and the wider profession on all aspects of presbyopia and its management to allow for best patient care. BCLA CLEAR™ Presbyopia will feature eight overview papers, each focused on a different topic.

Building on the first issue (published in April 2021), BCLA CLEAR™ Presbyopia will be published in 2024 in BCLA journal 'Contact Lens and Anterior Eye' (CLAE) and will feature work from panels of globally-respected experts in the field and will allow us to draw conclusions and to form a global consensus to support clinicians with what information is supported by evidence, researchers as to the gaps in current knowledge and to guide industry in what still needs to be achieved. The report will form the basis for further assets to disseminate and educate the profession, globally.

2. About the BCLA

Through the process of knowledge sharing, education and networking, BCLA brings expertise from the world of academia and research into the world of the eye health professionals for the benefit of their patients. The BCLA also provides a wide range of benefits to its membership for all stages of their education and their professional lives. Members have access to a range of high-quality resources and a continual stream of relevant information. They also have the opportunity to communicate with others involved with contact lenses and the anterior eye, whatever their role.

3. Purpose of the project and goals

The project is broken into two phases: initial publication of research findings; followed by dissemination. The latter phase will be the focus of the project executive.

The purpose of the second phase of the project is to maximise the reach and impact of the research published in CLAE.

The project executive will be included in setting formal goals, but essentially these will include:

- Influencing and improving presbyopia care
- Synthesis for and use by practising eye care professionals
- Global adoption/acceptance
- Dissemination through multiple assets
- Dissemination through multiple channels

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4. Timeline for the process

The project executive will help set the timeline for phase two but anticipated milestones include:

- Q1 2024: published papers in Q1 2024
- April 2024: presentation of findings at Optometry Tomorrow/BCLA Focus
- Q3-4 2024: delivery of assets
- Q1 2025: delivery of assets; completion of phase two

5. Scope of work

The work is specific to phase two and focuses exclusively on the creation and delivery of assets based on the research in phase one. The project executive will not be involved in the current research and/or the published reports (unless they have already been appointed as a contributing author).

5.1. Deliverables

The project executive will be contribute to deciding on the final deliverables. Initial ideas include:

- Summary of the findings (including translations)
- Presentations at the BCLA conference and other international/regional events (limited involvement from the project executive required)
- Recorded video presentations (could be from the conference)
- ECP guidance document and/or guidelines
- Presbyopia fact sheets (for patients)
- Love Your Lenses presbyopia themed week
- Podcast and/or webinar series
- Presbyopia course/certificate (to be scoped)
- A process of managing/monitoring reach and impact of BCLA CLEAR™ (presbyopia); including stats/measurements for presentations etc

5.2. Project reporting

TBC. Expected that regular reports will be sent to the BCLA Council via the CEO and/or representative from council.

6. Format of proposal

Interested individuals are expected to submit:

- A cover letter/statement of up to 500 words summarising your interest in this work and why you are suitable; with specific attention to the selection criteria.
- An up to date CV.

The deadline for submissions is 24 September 2023.

6.1. Shortlisting and selection process

Applications will be assessed and scored according to the criteria set out below by the CEO and representative(s) from council. Shortlisted tenders will be invited to deliver a short presentation and interview.

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7. Criteria for selection

- Experience of similar projects (10)
- Knowledge of the sector/profession (5)
- Knowledge of presbyopia (5)
- Understanding of effective education/information assets (10)
- Evidenced support and engagement of the BCLA (5)
- Awareness and understanding of BCLA CLEAR™ (contact lenses) (5)

8. Specific questions tenders

- It is anticipated this work to be remunerated. What is your usual or proposed day rate?
- Most of this project will be undertaken in 2024. Does this suit your availability?
- The project will be done remotely, does this suit your working style?
- Have you worked with committees/working groups? There may be a small working group/committee (from council/volunteers) to support this work. The project executive will lead this group.